



EXPO AGRITECH
LA FERIA DEL CAMPO 4.0

26 - 28 NOVEMBER 2024
MÁLAGA - FYCMA



**PLANTING INNOVATION
FOR A 4.0 FIELD**

CALL FOR AWARDS

www.expoagritech.com

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1. PURPOSE OF THE AGRITECH INNOVATION AWARDS 2024

The Agritech Innovation Awards 2024 are intended to recognise the work, leadership, and transformation of those agricultural operations and companies that are committed to the technification and digitalisation of the agricultural sector, for greater competitiveness, work efficiency, and sector sustainability.

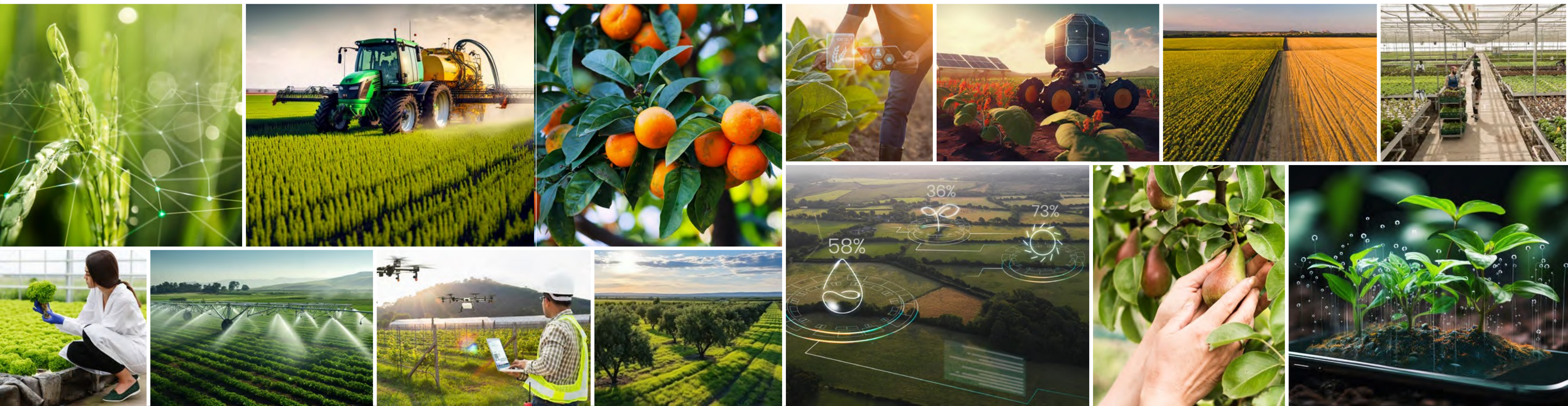
2. ORGANIZER OF THE AWARDS

The Agritech Innovation Awards 2024 are organized by Expo AgriTech. The evaluation and pre-selection process will be carried out in collaboration with a technical committee made up of international experts.

3. WHO CAN PARTICIPATE

The Agritech Innovation Awards 2024 are aimed at all farmers, companies, universities, suppliers, executives, researchers, startups, accelerators, technology parks, innovation centers, etc., who are committed to innovation and transformation in the agricultural sector.

Any organization can apply for these awards, as long as they certify their candidacy. The mission of these awards is to encourage and promote the implementation of new technologies and innovation in agriculture, so there is no major restriction on participation for individuals and organizations in the Agritech Innovation Awards 2024, as long as this premise is met.



4. CATEGORIES OF THE AGRITECH INNOVATION AWARDS 2024

- **Best Industrial Product for Field Productivity**
This category will reward supplier companies or their innovative technologies focused on improving the productivity of agricultural operations and fieldwork.
- **Best Solution for a 4.0 Field**
This category will reward the best digitalisation solutions applied to field management and its products.
- **Best Sustainable Agricultural operation**
This category will reward agricultural operations that have a sustainability improvement project aimed at achieving the objectives of the CAP (Common Agricultural Policy) and the 2030 Agenda.
- **Best Agricultural Operation in the Use of New Technologies**
This category will reward agricultural operations that have already implemented new technologies in their cultivation, irrigation, harvesting processes, and, ultimately, in their production chain.
- **Best Agritech Startup**
This category will reward startups and emerging companies that offer the most disruptive solutions for agricultural operations and fieldwork management.



5. SUBMISSION OF PROPOSALS

To submit your application for the AgriTech Innovation Awards 2024, please fill out all the details in the [online form you will find here](#).

The proposal should consist of an abstract of less than 200 words. An executive summary of less than 800 words is recommended, explaining the vision and objective of the project, a description of the innovation in relation to the state of the art, and the positive impacts according to the profile of the industry it targets. The inclusion of the deployment plan carried out, with a description of the necessary resources (talent - roles, skills, equipment), and the changes it represents for the companies where the project is implemented, will be positively evaluated.

The proposal may be supplemented with attachments and photographs in a document of less than 5MB. The form and supplementary documents must be submitted in Spanish or English (proposals in other languages will not be considered).

The organization may request any clarification or additional information about the submitted proposals. The awarded projects may be invited to present their project in the current or next edition of the congress program.

6. SUBMISSION DEADLINE

Key dates to consider:

- Submission of Proposals - Deadline: October 15, 2024
- Selected Proposals - Finalists will be notified starting from October 25, 2024

7. EVALUATION CRITERIA

The proposals will be evaluated by the panel of experts according to criteria of innovation and leadership. The proposal should be structured in a way that allows for identification of:

- The technological scope, sector and challenge of the Project
- The value proposition
- The innovation and disruptive nature of the project
- The human team involved in the project

The description of the Project's evolution and its scaling timeline will also be valued.

[Submit Your Proposal](#)

8. EVALUATION CRITERIA

The evaluation process is divided into two phases:

PHASE 1: Compliance with Regulations and Pre-selection

The Congress management and Expo AgriTech organization will conduct the initial evaluation to ensure that the submitted proposal meets the defined requirements and selection criteria.

The evaluation process will be carried out individually by the members of the Expert Committee, and will be used to select the finalists for each category.

Pre-selected candidates will be notified starting from October 25, 2024.

If necessary, and on an exceptional basis, the organization may request additional information from the candidate's proposal.

PHASE 2: Selection of Winners

The Expert Committee will meet in the days leading up to the Awards Gala, evaluate the finalist projects, and select the winner for each category. Any award category may be declared void by the Committee.

The Committee may reassign a proposal to a different category if deemed more appropriate.

9. AWARDS

Los FoodTech Innovation Awards concederán a los finalistas los siguientes premios:

- An individual invitation for each finalist to attend the Awards Ceremony.
- Presentation of a recognition award for the winning category.
- Promotion of each award to accredited media at Expo AgriTech 2024 and evento Media Partners.



10. DATA PROTECTION AND INDUSTRIAL PROPERTY RIGHTS

The Congress organizers are committed to maintaining the confidentiality of the proposals received and of the companies or authors. They will only share this information with the members of the Steering Committee. Once a proposal is selected, the organizers may publish any data considered public (author, company/organization, title, abstract, website, and topic).

All participants are responsible for the authorship of the submitted proposals, hold the intellectual property rights, and, if applicable, the industrial property rights.

Each participant is responsible for ensuring that the submitted proposal does not infringe on intellectual property rights, industrial property rights, copyright, and/or image rights and assumes full responsibility concerning third parties.

The Congress Organization is free from all liability. In compliance with the General Data Protection Regulation, we inform you that your data will be included in our files for the purpose of maintaining professional and/or commercial relationships.

If you wish, you may exercise your rights of access, correction, deletion, and opposition of your data by contacting: NEXT BUSINESS EXHIBITIONS S.L. (NEBEXT) by writing to data@nebext.com.



11. CONTACT INFORMATION

For any questions or suggestions regarding the Call for Speakers, you can contact us at:

- T: 00 34 93 492 38 03
- E: congress.agritech@barter.es

If you are also interested in exhibiting or learning about different participation options you can contact us at:

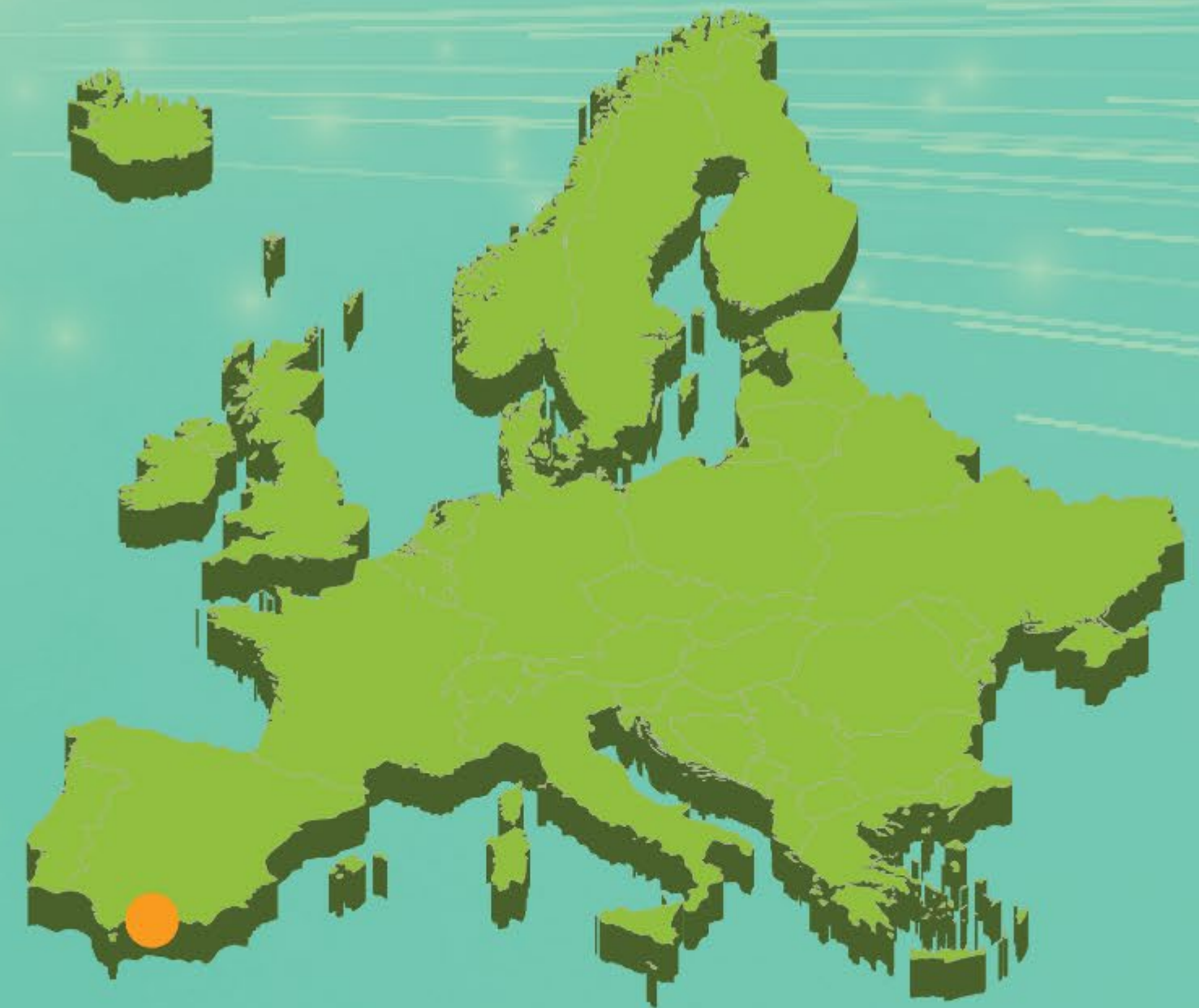
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